



Showered with Love: The Un-Gala

Saturday, April 4, 2015
Pavilion by the Bay
Treasure Island



lava mae



Delivering Dignity & Creating Opportunity —One Mobile Shower at a Time

At Lava Mae, we're driven by three beliefs:

- ♥ that everyone has a right to be clean;
- ♥ that access to water and sanitation is a basic human right, and
- ♥ that with hygiene comes dignity and with dignity, opportunity.

That's why we've converted retired MUNI buses into bathrooms on wheels for the homeless.

San Francisco, like so many cities across this country, has a massive shortage of showers and toilets available to the men, women, and children who live on our city's streets. Before Lava Mae, there were only 16 shower stalls for 3,500+ people.

Since launching our pilot at the end of June 2014, we've provided more than 1,250 showers to over 650 people — many who have jobs; many who are seeking housing and employment; all who deserve the opportunity to access safe, reliable hygiene on a regular basis.

If you're homeless, living on the streets and filthy, you're trying to improve your circumstances, but you can't interview for a job, you can't apply for housing and you become disconnected from your humanity. So a shower, just in itself, can be amazing for people.

— Doniece Sandoval, founder, Lava Mae



My God, go three days without a shower. Just three days. Pretty soon, you just feel like a worm, a social worm.

— Don Suiter, a homeless San Franciscan



What People Are Saying

Lava Mae is brilliant and simple. Giving homeless individuals access to showers and personal care is so important. You can imagine that many disconnected individuals could take their first step to ending their homelessness by stepping into a Lava Mae shower.

— Bevan Dufty, HOPE, Office of Mayor Edwin M. Lee

Without the ability to get cleaned up, how can anyone successfully pursue relationships, employment, or even permanent housing? Lava Mae is a vital resource in the fight to end homelessness.

— Kara Zordel, Director, Project Homeless Connect

One of the coolest pieces of urban design and thinking that I have seen.

— Rob Forbes, founder, PUBLIC Bikes

Lava Mae is the perfect marriage of simplicity, innovation and public good. It's an honor to support their work.

— Karen Silverman, partner, Latham & Watkins, LLP



I've been trying to take a shower for two weeks and I finally got in here today. To be able to take a shower at least once or twice a week is probably the best thing ever. This makes it a lot more convenient. You just have no idea how serious this is for a person to be able to wash themselves. At least that much dignity.

— Windell R.



SPONSORSHIP OPPORTUNITIES

We invite you to be among the truly innovative, visionary supporters helping Lava Mae deliver dignity and opportunity. Become a sponsor of Showered with Love: the Un-Gala and join the ranks of Google, Latham & Watkins, LLP, Hybrid Design, ValueAct Capital and more.

Meteor Shower > \$11,000 and Above

We're offering a tailor-made sponsorship package for our "Gold" sponsors to create branding according to the company/sponsor's needs, if required.

- ♥ 10 tickets to the Un-Gala on Saturday, April 4, 2015
- ♥ Name recognition on all printed materials related to the Un-Gala, including: press releases, event signage, tickets, and acknowledgment materials
- ♥ Acknowledged during speaking portion of the event
- ♥ Inclusion of sponsor logo on light boxes, digital fundraising tools, and registration website
- ♥ Company logo on Lava Mae website to be showcased at the event
- ♥ Recognition on Lava Mae social media channels

Rainmaker \$10,000

- ♥ 8 tickets to the Un-Gala on Saturday, April 4, 2015
- ♥ Name recognition on all printed materials related to the Un-Gala, including: press releases, event signage, tickets, and acknowledgment materials
- ♥ Acknowledged during speaking portion of the event

- ♥ Inclusion of sponsor logo on light boxes, digital fundraising tools, and registration website
- ♥ Company logo on Lava Mae website to be showcased at the event
- ♥ Recognition on Lava Mae social media channels

Bubblicious \$5,000

- ♥ 5 tickets to the Un-Gala on Saturday, April 4, 2015
- ♥ Sponsorship noted on post-Gala acknowledgment materials
- ♥ Sponsorship acknowledged during speaking portion of the Gala
- ♥ Name on registration website
- ♥ Recognition on Lava Mae social media channels

Splish Splash \$2,500

- ♥ 2 tickets to the Un-Gala on Saturday, April 4, 2015
- ♥ Sponsorship noted on post-Gala acknowledgment materials
- ♥ Name or logo on entry wall at the event
- ♥ Recognition on Lava Mae social media channels

Rubber Duckie \$1,000

- ♥ 2 tickets to the Un-Gala on Saturday, April 4, 2015
- ♥ Sponsorship opportunities
- ♥ Name or logo on entry poster at the event
- ♥ Recognition on Lava Mae social media channels



SPONSORSHIP COMMITMENT

- | | |
|--|---|
| <input type="checkbox"/> \$11,000 and Above | <input type="checkbox"/> Splish Splash \$2,500 |
| <input type="checkbox"/> Rainmaker \$10,000 | <input type="checkbox"/> Rubber Duckie \$1,000 |
| <input type="checkbox"/> Bubblicious \$5,000 | <input type="checkbox"/> I am unable to participate,
but would like to donate \$ _____ |

Please mail completed form and check to:

Lava Mae, a project of Tides
3543 18th St., Ste. 24
San Francisco, CA 94110

For questions, please contact:

Vanessa Wellman
vanessa@lavamae.org
415.990.3271

Contact Information

Business Name		Contact Name		
Address		City	State	Zip-Code
Phone	Fax		Email	

Payment Information

Credit Card: Visa MasterCard American Express

Name as it appears on card Signature

Card Number Expiration Date CWV

Check enclosed, payable to Lava Mae, a project of Tides Center

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Showered with Love:
The Un-Gala 4.4.15